20. (Amended Twice) The pre-cured coating mixture of claim 46 further comprising:

a flatting agent comprising 5 micron-sized nylon particles; and

wherein said radiation-curable resin comprises a mixture of urethane acrylate, ethoxylated diacrylate, propoxylated diacrylate, and ethoxylated trimethlyolpropane triacrylate, and wherein said initiator comprises acylphosphine oxide.

46. (Amended Once) A pre-cured coating mixture, comprising:

a radiation-curable resin;

an initiator;

a rheological control agent comprising a plurality of alumina particles having an approximate size in the range of 27-56 nanometers;

a plurality of texture-producing particles comprising 60 micron-sized nylon 12 particles;

a coupling agent comprising prehydrolyzed silane; and

wherein said radiation-curable resin, said initiator, said rheological control agent, and said plurality of texture-producing particles form a pre-cured coating mixture capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

52. (Amended Once) The pre-cured coating mixture of claim 46 wherein said rheological control agent is approximately 1-80%, by weight, of said pre-cured coating mixture.

58. (Amended Once) The pre-cured coating mixture of claim 46 further comprising:

a flatting agent comprising 3 micron-sized nylon particles; and

wherein said radiation-curable resin comprises a mixture of urethane acrylate, and ethoxylated trimethlyolpropane triacrylate, and wherein said initiator comprises acylphosphine oxide.

Please add new claims 59-70 as follows:

59. (New) A pre-cured coating mixture, comprising:

a radiation-curable resin;

an initiator; and

a rheological control agent comprising inorganic particles having an approximate size in the range from 27-56 nanometers;

wherein said radiation-curable resin, said initiator, and said rheological control agent form a pre-cured coating mixture having a viscosity of approximately 100,000-1,000,000 cPs at a shear rate of 0.150 s^{-1} that is capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

60. (New) A pre-cured coating mixture, comprising:

a radiation-curable resin;

an initiator; and

a rheological control agent comprising inorganic particles comprising nanometer-sized alumina;

wherein said radiation-curable resin, said initiator, and said rheological control agent form a pre-cured coating mixture having a viscosity of approximately 100,000-1,000,000 cPs at a shear rate of 0.150 s^{-1} that is capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

61. (New) A pre-cured coating mixture, comprising:

a radiation-curable resin;

an initiator; and

a rheological control agent comprising inorganic particles comprising aluminosilicates;

wherein said radiation-curable resin, said initiator, and said rheological control agent form a pre-cured coating mixture having a viscosity of approximately 100,000-1,000,000 cPs at a shear rate of 0.150 s^{-1} that is capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

62. (New) A pre-cured coating mixture, comprising:

a radiation-curable resin;

an initiator; and

a rheological control agent comprises organic solids selected from the group consisting of low molecular weight waxes, polymers of ethylene glycol, polymers of propylene glycol, natural polymers, polyamides, polypropylene, and mixtures thereof.;

wherein said radiation-curable resin, said initiator, and said rheological control agent form a pre-cured coating mixture having a viscosity of approximately 100,000-1,000,000 cPs at a shear rate of 0.150 s^{-1} that is capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

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~~63~~. (New) A pre-cured coating mixture, comprising:

a radiation-curable resin;

an initiator;

a rheological control agent comprising inorganic particles having an approximate size in the range from 27-56 nanometers;

a plurality of texture-producing particles; and

wherein said radiation-curable resin, said initiator, said rheological control agent, and said plurality of texture-producing particles form a pre-cured coating mixture capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

11 10
~~64~~. (New) The pre-cured coating mixture of claim ~~63~~ wherein said rheological control agent is approximately 1-80%, by weight, of said pre-cured coating mixture.

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~~65~~. (New) The pre-cured coating mixture of claim ~~63~~ further comprising a coupling agent.

13 10
~~66~~. (New) The pre-cured coating mixture of claim ~~63~~ wherein said pre-cured coating mixture has a viscosity of approximately 100,000-1,000,000 cPs at a shear rate of 0.150 s^{-1}.

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~~67~~. (New) A pre-cured coating mixture, comprising:

a radiation-curable resin;

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an initiator;

a rheological control agent comprising inorganic particles comprising aluminosilicates;

a plurality of texture-producing particles; and

wherein said radiation-curable resin, said initiator, said rheological control agent, and said plurality of texture-producing particles form a pre-cured coating mixture capable of forming a macroscopic texture upon application of said pre-cured coating mixture on a substrate.

15 14
~~68~~. (New) The pre-cured coating mixture of claim ~~67~~ wherein said rheological control agent is approximately 1-80%, by weight, of said pre-cured coating mixture.

16 14
~~69~~. (New) The pre-cured coating mixture of claim ~~67~~ further comprising a coupling agent.

17 14
~~70~~. (New) The pre-cured coating mixture of claim ~~67~~ wherein said pre-cured coating mixture has a viscosity of approximately 100,000-1,000,000 cPs at a shear rate of $0.150\ s^{-1}$.